




DR. ROSALBA BADILLO-VEGA

Office Address

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PROFESSIONAL INTEREST

Leadership & Management in Organizations
International Cooperation
Knowledge- & Technology-Transfer
Strategic Development

LANGUAGES

Spanish mother tongue / **German** Advance / **English** Advance

PROFESSIONAL EXPERIENCE

UNIVERSIDAD AUTÓNOMA DE SAN LUIS POTOSÍ	August 2018 –
Professor for Leadership & Science Management and Director of Science & Innovation Management at the Office of the President	San Luis Potosí, Mexico
UNIVERSITY OF KASSEL	April 2011 – May 2018
Scientific Assistant / int. Projects at the International Centre for Higher Education Research Kassel	Kassel, Germany
MÜNSTER UNIVERSITY OF APPLIED SCIENCES	June 2012 – September 2014
Adjunct Scientific Researcher at the Science to Business Marketing Research Centre	Münster, Germany
GERMAN ACADEMIC EXCHANGE SERVICE (DAAD)	June – November 2010
Internship at the division University Management and Consultancy Projects	Bonn, Germany
DEMOS, N.G.O	August 2006 - April 2010
Assistant to the President/ International Affairs	Mexico City
COLEGIO ALEMÁN ALEXANDER VON HUMBOLDT	March 2003 – March 2006
Principal, High School / Psychologist	Mexico City
MEXICAN FOUNDATION FOR THE REHABILITATION OF PERSONS WITH MENTAL ILLNESS N.G.O.	June 2001 - February 2003
International Affairs	Heidelberg, Germany
MINISTRY OF HEALTH	December 2000 - June 2001
Leader of project, communication and diffusion of the <i>Hidalgo Model for Mental Health</i> at the General Direction of Psychosocial Rehabilitation, Citizens Participation and Human Rights	Mexico City

EDUCATION

PhD in Economics and Social Sciences (Dr. rer. pol.), Universität Kassel, 2016

Diplom Psychologie (Master`s Degree), Ruprecht-Karls Universität Heidelberg, 2003

Psychology, Bachelor of Arts Degree, Universidad Iberoamericana A.C., 1998

FURTHER TRAINING (selection)

- ✓ Visiting researcher at the Stanford University Sociology Department during the autumn of 2012.
- ✓ Certification in coaching in the context of the “*Capacity Building Program of Academic Networks*”. Mexico. Nov. 2009 – May 2010. (International Coach Federation, 75 Hours)

PUBLICATIONS (selection)

Monographies:

Führungsstile von Hochschulpräsident(Inn)en: vom Wandel zur Transformation [Leadership styles from University Presidents: from Change to Transformation]. Wiesbaden: Springer. 2017.

Edited Books:

Knowledge and technology transfer in Mexico and Germany: experiences from the GeT-In program 2015. (ed. with Raesfeld, L.; Pineda-Olivieri, J.; Galán-Muros, V.) Mexico City: UAEH. 2016.

Change to Success: Case Studies of Latin American Universities on Solutions for Promoting Innovation in Knowledge and Technology Transfer (ed., with Victoria Galán Muros, Lydia Raesfeld, Thomas Baaken, Sue Rossano and Milton Villareal). Münster: Waxmann. 2015.

Articles in Peer-Reviewed Journals:

La conducción de las instituciones de educación superior frente a la “tercera misión de la universidad”: visiones globales, miradas locales (with Angélica Buendía-Espinosa and Georg Krücken). In: *Revista Mexicana de Investigación Educativa*. México. 2015. XX, (65), 393–417.

Articles in Edited Books:

Innovation, Networking and Leadership: Strategies for a better Relationship between Higher Education Institutions and their Environment. 2016. In: Badillo-Vega, R. Raesfeld, L.; Pineda-Olivieri, J. & Galán-Muros, V. (Eds.) *Knowledge and technology transfer in Mexico and Germany: experiences from the GeT-In program 2015*. Mexico City: UAEH.

Issues in Knowledge and Technology Transfer in Latin American Higher Education Institutions. (with Sue Rossano-Rivero and Thomas Baaken). 2015. In: Badillo-Vega, R.; Galán-Muros, V.; Raesfeld, L.; Baaken, T.; Rossano-Rivero, S. and Villarreal-Castro, M. (Eds.) *Change to Success: Case Studies of Latin American Universities on Solutions for Promoting Innovation in Knowledge and Technology Transfer*. Münster: Waxmann.

Hochschulführung und die dritte Mission: Herausforderungen an akademische Führungskräfte in der unternehmerischen Hochschule [*University leadership and the third Mission: Challenges to academic leadership at the entrepreneurial university*] (with Georg Krücken). 2014. In: Kliewe, T. and Kesting, T. (Eds). *Moderne Konzepte des organisationalen Marketing*. Wiesbaden: Springer Gabler.

FELLOWSHIPS & GRANTS (selection)

2016/2017	Grant of the Mexican embassy in Berlin for further cooperation between the University of Kassel and Mexican Universities.
2016	Grant of the National Council of Science and Technology of Mexico (CONACYT) for the program “GeTIn-2016” an intensive professionalization course on knowledge and technology transfer for leaders of Mexican higher education institutions in Germany. Grant: 116.300 €
2015	Grant of the National Council of Science and Technology of Mexico (CONACYT) for the program “GeTIn-2015” an intensive professionalization course on knowledge and technology transfer for leaders of Mexican higher education institutions in Germany. Grant: 210.116 €
2014	Grant of the National Council of Science and Technology of Mexico (CONACYT) for the program “GeTIn-2014” an intensive professionalization course on knowledge and technology transfer for leaders of Mexican higher education institutions in Germany. Grant: 121.932 €
2012 – 2014	Grant of the German Academic Exchange Service (DAAD) for the project “UniTransfer” (<i>Science to Business: Change Management to enhance Knowledge Transfer & Partnerships between the Higher Education Institutions and their Economic Context</i>) between 2012 and 2014. Grant: 299.650 €
2011 – 2014	Doctoral fellowship from the German Academic Exchange Service (DAAD)