

CURRICULUM VITAE
DR. GUADALUPE DEL CARMEN BRIANO TURRENT



1. PERSONAL DETAILS

Email: guadalupe.briano@uaslp.mx, brianoturrent@hotmail.com

Nationality: Mexican

2. HIGHER EDUCATION

Postdoctoral Studies: Finance Department Finanzas. Bowling Green State University, Business College, Ohio, EE.UU. Periods: August-November 2018, August-December 2016. Working Paper: The Impact of Family CEO and CEO Demographic Characters on Dividend Payout: Evidence from Latin America.

2012 PhD in Finance and Accounting. Universidad de Cantabria (UC) (2008-2012). Faculty of Economics and Business Studies. Department of Business Administration. Thesis title: Institutional factors that influence the corporate governance transparency: A study of Latin American listed companies. PhD with international mention at Management Business School of University of Liverpool, UK. Research staying for 6 months in 2011. Supervisor: Dr. Lázaro Rodríguez Ariza.

2018 Fellow from UNILEAD Program promoted by the DAAD, Germany. **Project Management Certification.** Only 25 international professors from emerging countries were selected to participate in this program. I was the only Mexican professor participating in this course leaded by the University of Oldenburg, Germany.

3. RESEARCH AWARDS

- 1) Fellow of the National Researchers System (Level I), since September of 2013. Consejo Nacional de Ciencia y Tecnología (CONACYT, Mexico).
- 2) Highest prize award in Corporate Finance Research 2013 and 2016. Prize, Mexican Institute of Executives in Finance and Ernst and Young (Mexico and the Caribbean).
- 3) Recognition given by Emerald/CLADEA 2015, Management Research Fund Award to my project titled: The effect of gender diversity in the board of directors

and top management on firm risk taking: Evidence in Latin America. The project was highly commended.

- 4) Adalberto Viesca Sada Award 2017, 2016 and 2015. Universidad de Monterrey, México. Research on Latin American Family Firms. The recognized papers were on Family Firms and Financial Performance topics from Latin American companies.
- 5) Finalist on the international award of the Ethics in Finance- Robin Cosgrove Prize. Publication of the best papers in the international journal Finance & Common Good, Vol. 40-41, Special issue, pp. 71-79. ISSN: 1422-4658. Recognition received by Robin Cosgrove Foundation (Switzerland, 2013).

4. VISITING PROFESSOR

1. August-November 2018, April-May 2017 and August-December 2016. Visiting Professor at Finance Department, College of Business. Bowling Green State University (BGSU), Ohio, USA. I am working in the research project titled: The Impact of Family CEO and CEO Demographic Characters On Dividend Payout: Evidence from Latin America with Dr. Mingsheng Li (Professor of Finance Department).
2. July-August (2015) and August-November (2011). Visiting Professor on Management School (Finance Department). The University of Liverpool, UK. Teaching and researching activities. I participated in a course of corporate finance with international students. I worked a project research titled: "Corporate governance and risk taking on Latin American firms" and the paper titled: "Gender diversity on the board of directors and corporate risk: a behavioural agency theory perspective" with Dr. Jannine Poletti-Hughes.

5. RELEVANT PUBLICATIONS

a) Published

1. Poletti-Hughes, J. y **Briano-Turrent, G.** (2019). Gender diversity on the board of directors and corporate risk: A behavioural agency theory perspective. *International Review of Financial Analysis*, 62, 80-90.

2. Watkins, K., **Briano-Turrent, G.** and Rodríguez, L. (2019). Desempeño y habilidades de los directores generales familiares en un contexto de debilidad de las instituciones formales. *El Trimestre Económico*. 86(341), 179-219.
3. Reyes, C., y **Briano, G.** Las mujeres en posiciones de liderazgo y la sustentabilidad empresarial: evidencia en empresas cotizadas de Colombia y Chile. *Estudios Gerenciales*, 34(149), 385-398.
4. Watkins, K., **Briano-Turrent, G.** and Rodríguez, L. (2018). Performance and abilities of family-member CEOs in a context of formal institutional weakness. Conference Proceedings of the 6th International Conference, International Finance Corporation and the World Bank. Corporate Governance in emerging Markets. De Nederlandsche Bank, Amsterdam, the Netherlands.
5. Mendoza, D, **Briano, G.**, and Saavedra, M. (2018). Diversidad de género en posiciones estratégicas y el nivel de endeudamiento: Evidencia en empresas cotizadas mexicanas (Gender on the board on top positions and the leverage level: Evidence from Mexican listed firms). *Revista Mexicana de Economía y Finanzas Nueva Época. The Mexican Journal of Economics and Finance*, 13 (4), pp. 631-654. ISSN: 1665-5346.
6. **Briano-Turrent, G.** and Poletti, J. (2017). Corporate governance compliance of family and non-family listed firms in emerging markets: Evidence from Latin America. *Journal of Family Business Strategy*, 8(4), 237-347. Impact Factor JCR: 2.375.
7. **Briano, G.** and Rodríguez, L. (2016). Corporate governance ratings on listed companies: An Institutional Perspective in Latin America, *European Journal of Management and Business Economics*, 25 (2), pp. 63-75. ISSN: 1019-6838.
8. **Briano-Turrent, G.C.** and Saavedra, M.L. (2015). The composition of the board and ownership structure as explanatory factors of transparency in corporate governance in Latin America: Evidence from listed companies in Argentina, Brazil, Chile and Mexico. *Journal of Management and Economics for Iberoamerica*, Vol. 31, pp. 275-286.
9. **Briano-Turrent, G.C.** (2014). Factores que inciden en una mayor transparencia de gobernanza corporativa en empresas cotizadas Latinoamericanas (Factors affecting corporate governance transparency on Latin American listed companies). *The Mexican Journal of Economics and Finance (REMEF)*, Vol. 9, No. 2, pp. 105-124. ISSN: 1665-5346.

10. Poletti-Hughes, J., **Briano, G.**, and Williams, J. (2013). Transparency on corporate governance reporting and board of directors' strategies. FMA Annual Meeting, Chicago, USA.
11. **Briano, G.** (2013). The need to make ethics part of finance: a new dimension in corporate governance in Latin America. *Observatoire de la Finance. Finance & Common Good*, Vol. 40-41, Special issue, pp. 71-79. ISSN:1422-4658.
12. **Briano, G.**, and Rodríguez, L. (2013). Transparencia de la información corporativa en Internet de las empresas del IBEX 35 (Corporate information Transparency on the Internet by IBEX 35 companies). *Revista de Contabilidad y Dirección. Nuevas tendencias en transparencia empresarial*, Vol. 16, pp. 187-208. ISSN: 1887-5696. ISBN: 978-84-15735-85-4.
13. **Briano, G.**, and Rodríguez, L. (2012). Corporate information transparency on the Internet by listed companies in Spain (IBEX35) and Mexico (IPYC). *The International Journal of Digital Accounting Research*, Volume 12, pp. 1-37. ISSN: 1577-8517.
14. **Briano, G.**, Argente, E., López, M., and Rodríguez, L. (2010). Corporate Governance in Latin America and Spain: A comparative study of regulatory framework. *Corporate Ownership and Control Journal*. Volume 7, Issue, 4, pp. 427-441. ISSN: 1727-9232 (PRINTED VERSION), 1810-0368 (CD VERSION), 1810-3057 (ONLINE VERSION).

6. INDICATORS OF ESTEEM (RESEARCH FUNDING AND CONSULTANCY)

1. Fund obtained for my research project entitled "Gender Equity and Risk Taking in Latin America" by the National Science and Technology Council (CONACYT) in Mexico 2016. 49,000 usd.
2. Fund obtained for my research project titled "Board composition and corporate governance transparency in Mexico" by the National Program of Improvement for Professors (PRODEP) in Mexico (2014-2015). 16,000 usd.