



gonzalezcabrero

José Luis González Cabrero
Industrial Designer
info@gonzalezcabrero.com
cel. (+52) 4442052273

Passionate Designer and Artist aspiring to expand both knowledge and skills in order to solve problems and contribute to enhance a sense of identity and territorial value by creating new objects, products and experiences or by discovering new interactions among them.

Skills

Excellent verbal & graphic communication (sketch and illustration)
Team player with slim learning curve and positive attitude
Proficient in CAD as well as materials and their properties
Complete comprehension of the design process
Languages: Spanish – Mother Language
English – Fluent (TOEFL ibt 111 pbt 640)
Italian – Fluent

Experience

GonzalezCabrero

Italia, Mexico, USA

2006 - Present / Independent Design Professional

Freelance artist and designer with a wide array of interaction in the design world, from graphic, product, illustration and design journalism with clients like Jannelli e Volpi, United Pets, Glocal, Código, DEEP, Chocolates Costanzo, Cerveza Siete Barrios, Consultoría MAS.

Enmascarados

Nuevo Laredo & San Luis Potosí, Mexico

2019 - Present / Paper Designer

Freelance artist and designer developing structures on paper through geometry and CAD-CAM manufacturing to develop souvenirs and interactive puzzles, collaborating with cultural institutions, museums, designers and storytellers to create memorable products on paper, fully recyclable and aimed for young audiences especially elementary school kids.

Design Profesor and Researcher

Italia, Mexico, USA

2013 - Present / Educator and Researcher

Product design professor and researcher focused on territory, aesthetics and sustainability, giving lectures and workshops in a wide variety of universities around the world including: Universidad Autónoma de San Luis Potosí UASLP, ITESM Tec de Monterrey, Politecnico di Milano, DAAP University of Cincinnati and Advanced Design.

Matteo Ragni Design Studio

Milano, Italia

2007 - 2012 / Senior Product Designer

Product Designer with active roles in all design phases, from the brainstorm and concept ideation to the 3d renders and final presentation. Direct feedback and interaction with clients.

LCW Limousines

Laredo, Texas, USA

2005 - 2006 / Manufacture & Design Engineer

Creation of design proposals for interior and exterior exclusive vehicles (Limousines), some were selected to be part of a Limo Show in Las Vegas in February 2006.

Development and implementation of graphic manufacture processes that detailed the company's course to both clients and employees.

Zoppas Industries de México
2003 - 2004 / Product Engineer

San Luis Potosí, S.L.P. Mexico

Development CAD designs and technical drawings of heating elements for a wide variety of products, particularly model virtual 3D products of domestic appliances for evaluation purposes with optimal feedback and approval from clients.

Whirlpool Co. (Corporate HQ)
2002 - 2003/ Industrial Designer

Bent Harbor, Michigan, USA.

Research, planning and design of new products from scratch to prototypes, working all the process with Marketing (Learning research methods and targeting new markets), Engineers (Understanding manufacturing process and technical development of the product) & Industrial Designers (Researching users, perceiving needs. Adding value and designing the product itself).

Education

2006-2009

Politecnico di Milano

Masters Degree (Laurea Specialistica) in Product Design
Graduated with 109/110

1998-2004

UASLP Universidad Autónoma San Luis Potosí

Bachelor Degree in Industrial Design
Summa Cum Laude (Top of Class 98)

UASLP Student representative in other universities such as UIC (Chicago, Illinois) and Arizona State University ASU (Tempe, Arizona)

2002-2003

UIC University of Illinois at Chicago

ID student awarded with a scholarship at the university as member of the exchange student program between schools

Software

Adobe Creative Suite, Rhino 3D, Keyshot, Alias SketchBook, AutoCAD, Office.

Awards, Grants and Fellowships

2007

Scholarship to study the Master in Product Design at Politecnico di Milano Milan, Italy
granted by Secretaría de Relaciones Exteriores, México

Exhibitions + Workshops

2021

Los números del Diseño

Silkscreen Infographics, In.terno, San Luis Potosí MX

2013

Materializando Experiencias

workshop Centro de las Artes Centenario SLP